

~/vivien/cv

Vivien *Evers*

DIGITAL DESIGN · DIGITAL PRODUCTS · USER EXPERIENCE

Digital & Print Designer with a growing focus on digital products,
UX/UI and product thinking.

Hamburg, Germany

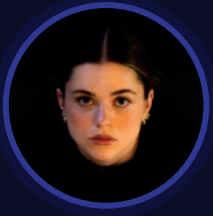
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2026

Curriculum Vitae



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Vivien Evers

DIGITAL DESIGN · DIGITAL PRODUCTS · USER EXPERIENCE

+49 176 4855 5562

hallo@vivienevers.de

Hamburg, Deutschland

➔ vivienevers.de

Certified Digital & Print Designer with experience in brand communication, web design and digital projects.

Through building websites, digital tools and community-driven projects, I developed a strong interest in digital products, user experience and structured problem-solving.

I'm particularly interested in how design, communication and technology come together to create meaningful user experiences.

SELF-INITIATED PROJECTS

Workflow Dashboard — vivien.studio

Jun. 2026

Self-initiated project

- Independently designed and built a dashboard to organize application processes, projects and documents.
- Planned the information architecture and developed a digital tool based on real workflow challenges.

Product Thinking

Information Architecture

Next.js

Claude Code

Portfolio Website — vivienevers.de

May 2026

Self-initiated project

- Designed and developed my personal portfolio website with a strong focus on user flow, information architecture and personal positioning.

Web Design

HTML / CSS / JS

GitHub

Vercel

Claude Code

PROFESSIONAL EXPERIENCE

Web, Brand & Digital Projects — Freelance

Jun. 2025 – present

Various Clients · *Hamburg*

- Freelance work across web design, visual identity and digital communication.
- Responsible for projects from concept and UX/UI planning to final execution.

Web Design

Brand Development

Visual Identity

UX/UI

Digital Communication & Audience Experience — Freelance

May 2025 – present

Jewish Chamber Orchestra Hamburg · *Hamburg*

- Developed and implemented digital communication with the goal of making cultural content more accessible for younger audiences.
- Translated complex topics into audience-friendly digital formats without losing depth or authenticity.
- Contributed to content strategy, visual identity and cross-channel communication.

Brand Communication

Content Strategy

Visual Identity

Digital Communication

SKILLS & TOOLS

DIGITAL PRODUCTS & UX

Product Thinking

Information Architecture

User Experience Basics

Webdesign

Figma

BRAND COMMUNICATION

Brand Communication

Visual Identity

Campaign Design

Content Strategy

DESIGN & PRODUCTION

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Print Production

Prepress

PROFESSIONAL EXPERIENCE

Co-Founder & Creative Lead

Dec. 2022 – present

Music is for Lovers · *Hamburg*

15+ Events · up to 400 guests · collaborations: Jägermeister, OMR

- Co-founded an independent event and community brand and helped shape its visual identity, communication system and digital presence.
- Responsible for brand development, campaign assets, event communication and creative direction since 2025.

Co-Founder

Brand Development

Visual Development

Event Branding

Community Building

Apprenticeship – Digital & Print Designer

Aug. 2023 – Jan. 2026

ehsmedia · *Schenefeld*

- Three-year apprenticeship focused on print production while independently expanding into web design, Figma, digital products and digital workflows.
- Worked on real client projects ranging from websites and corporate design to digital interfaces and visual communication.
- Built a solid foundation in design, brand communication and cross-media production.

Corporate Design

Print Production

Web Design

UX/UI

Figma

Design Internship

Feb. 2023 – Jul. 2023

ehsmedia · *Schenefeld*

- supported branding, marketing and design projects.
- Gained first insights into professional design, production and communication workflows.

Career Transition

Oct. 2021 – Jun. 2023

- Worked across different industries during a period of professional exploration and career transition.
- These experiences ultimately led me to pursue a career in design and digital media.

EDUCATION

Digital & Print Designer

Aug. 2023 – Jan. 2026

ehsmedia · *Hamburg*

Graduated January 2026 · Chamber of Commerce (IHK) Certification

B.A. Education & Political Science (*not completed*)

Oct. 2020 – Sept. 2021

Christian-Albrechts-University of Kiel

Changed academic path to pursue a more practical career in design and digital media.

Abitur · Focus: Business & Politics

Sept. 2016 – Jun. 2019

Stadtteilschule Hamburg-Mitte

CURRENT INTERESTS

Product Design
User Experience
Information Architecture
Digital Products
AI-Assisted Workflows

TOOLS & TECHNOLOGIES

AI & DIGITAL WORKFLOWS

Claude Code
Claude
ChatGPT
Gemini
MidJourney

WEB & DEVELOPMENT

HTML
CSS
GitHub
Vercel

LANGUAGES

German
native
English
business fluent

LINKS

Portfolio
vivienevers.de
LinkedIn
linkedin.com/in/vivien-evers/